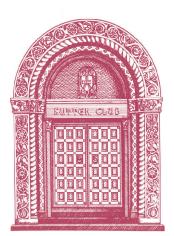
# August 2021



THE SUTTER CLUB 🕸 SERVING ITS MEMBERS, GUESTS AND FAMILIES, SINCE 1889

## Strategic Plan Approved at Annual Board Retreat

By Michelle Orrock

In late June, The Sutter Club Board of Directors participated in its annual retreat to strategize and plan for the future of the Club. Held at the spectacular Pacific-Union Club in San Francisco, the two days included discussions about the five-year Strategic Plan, the Master Plan and insights from general managers at other Bay Area private clubs.

The first day of the retreat was devoted to a deep dive and discussion about the Club's Strategic Plan with Henry Delozier of GGA Partners. The foundation of the plan was built on a SWOT analysis - evaluating the Club's Strengths, Weaknesses, Opportunities and Threats. The Board reviewed the plan in detail to ensure that Member input from the survey and focus groups was included and that the goals and outcomes described were accurate. The adopted Strategic Plan will be available on The Sutter Club website in the coming weeks so Members have the opportunity to review it.

Five strategic pillars of performance make up the plan:

- Fortify The Sutter Club's strategic position and reputation
- Maximize member recruitment and retention
- Optimize operational effectiveness and flexibility
- Maintain a sustainable and transparent financial model
- Enhance and modernize governance practices

Under each pillar are several actions that the Board will be taking to ensure that we achieve success. Keep an eye out for updates in the *Panner* as we begin to implement the Strategic Plan.

Day two of the retreat began with a conversation with Tim Muessle, COO of the Olympic Club located in San Francisco. Tim commended the Board on implementing a strategic plan for the Club and planning for the future. Past Presidents Anthony Van Ruiten, Dan Ramos, Joe Babich, Scott Sadler, Steve Whichard, and Howard Hughes joined the current Board of Directors for lunch.

After lunch, Tom Gaston, the General Manger at the Pacific-Union Club spoke to the group about the adjustments that were made during COVID and the importance of maintenance and upkeep of private clubs. The final discussion of the day focused on the elements and implementation of the Master Plan for the Club.

The retreat wrapped up with a wonderful dinner at the St. Francis Yacht Club overlooking San Francisco Bay. The Board and Past Presidents enjoyed time together and look forward to the work ahead as we endeavor to ensure the long-term success of The Sutter Club.

# PRESIDENT'S **MESSAGE**

By Chris Holben



Welcome to August, and thank you for your continued support for, and use of, The Sutter Club during

the 2021 summer season. Summer is usually a quiet time for the Club, but pent-up demand and the focused efforts of the Entertainment Committee have resulted in strong dining and event activity since May. Be on the lookout for additional dining and event opportunities as summer turns to fall.

As reported in an accompanying article by Communications Committee chair Michelle Orrock, the Board held a successful retreat on June 24th and 25th at the Pacific-Union Club in San Francisco. Michelle is providing the details, but I do want to share that the retreat resulted in highly significant decisions for the Club, including the adoption of the 2021-2022 budget, approval of a 5-year strategic plan, a constructive discussion with several past presidents on the proposed Master Plan and an update of the dress code. My thanks to the tireless work of The Sutter Club Board of Directors. To a person, the Board takes its responsibilities seriously and the level of commitment, engagement

President's Message continued on page 2



Communications Committee
Michelle Orrock, Editor
Roger Baccigaluppi
Constantine C. Baranoff
Ed Goldman
Tim Murphy
Steve Whichard

Officers and Directors
Christopher S. Holben, President
Mark R. Leonard, President-Elect
James A. Gillum, Secretary
David A. Diepenbrock, Treasurer

Troy F. Bird
Crystal Coleman
George Cook, III
Gregg Herrington
Roger W. Niello
David Nybo
Michelle Orrock

Staff

Tom Narozonick, CCM General Manager

Jackie Young, Communications and Member Services Manager

The Sutter Club 1220 9th Street Sacramento, CA 95814 (916) 596-6300

Contact: <a href="mailto:contact@sutterclub.org">contact@sutterclub.org</a>
Website: <a href="mailto:www.sutterclub.org">www.sutterclub.org</a>

"The Sutter Club provides a sophisticated, inviting gathering place for Members, their families and guests to enjoy camaraderie, honored traditions, fine cuisine and unrivaled service."

President's Message continued from page 1

and action is impressive; all of which is done to benefit current, and future, Members of the Club.

With over half my term as president in the rear-view mirror, I am beginning to ponder what I want my legacy to be. I intend to ensure the that the long-term financial stability of the Club is intact, that our committee structure allows for substantive engagement by our membership, that the Club is poised to flourish in a post-COVID world and that we have a robust pipeline of prospective Members eager to join the Club. Most importantly, perhaps, is my desire to ensure that the Club meets the needs of Members, young and old, as we move into the middle years of the 21st Century.

Amenities will be a crucial element in retaining and attracting Members. In addition to the recent installation of a seasonally permanent rooftop tent and event venue, I am pleased to announce that we will be re-opening The Sutter Club Game Room after a 15+ year hiatus. Many of you will recall the basement level Game Room with fondness. I can honestly say that it is a favorite Club memory for me, Cheryl and our daughters Celeste and Jacqueline (well, maybe a close second to Father-Daughter Dances).

I learned recently that a young Dan Ramos was put in charge of developing the original game room. It served the membership well and we look forward to replicating, and even exceeding, the experience for current Members. The transformation will occur over the next two months and will include pool, foosball, darts, ping pong, shuffleboard and other game opportunities, along with a bar area and television (of course). Be on the lookout for an announcement for an early October grand re-opening of the Game Room.

I'd be remiss if I did not, once again, thank Club management and staff for their exceptional service as we return to normal Club activity. Our employees work tirelessly on our behalf, and we all benefit greatly from their efforts. The next time you are in the Club, think of the orchestration required to keep this machine moving, and take time thank our staff for their commitment.

# Membership Milestones in August



#### 40 YEARS

Douglas Kraft



#### 25 YEARS

Harold Strauch



#### 20 YEARS

James Edward Jed Bittner Chad L. Morris



#### 15 YEARS

Martin Camsey James E. Parker Jeffrey H. Chenu Ron Thomas



#### 10 YEARS

David Gibson Wyatt A. Jones



#### 5 YEARS

David Dumars Keith Sparks



#### 3 YEARS

Katherine Bardis-Miry Jennifer Pulliam



#### 1 YEAR

Angela DePaoli Anthony Gonzalez Soyla Fernandez Jeff Sacchini

# Ad Vivum Wine Dinner

By Ryan Hooper & Neal Smith

Thursday, August 19, 2021

The Sutter Club Entertainment Committee is pleased to announce the return of highly acclaimed winemakers, Chris and Josh Phelps for the Club's Summer Wine Dinner.

AD VIVUM is a single-vineyard, 100% Cabernet Sauvignon wine crafted by Chris Phelps, a long-time Napa Valley winemaker who has earned a reputation for his ability to consistently produce unique wines that honestly reflect the terroir of their vineyard origin. Prior to starting AD VIVUM, Chris served as winemaker at both Dominus and Caymus Vineyards.

After many years of searching, Chris was introduced to Sleeping Lady Vineyard just south of Yountville by owner/farmer Larry Bettinelli, a fifth-generation farmer with a mission to do whatever it takes to grow Cabernet Sauvignon at the highest level. Chris & Larry had already collaborated on many small-lot experimental wines, starting in 1990.

After several years of collaboration and experimentation with Sleeping Lady Cabernet, Chris knew for sure that this vineyard was not just one more Napa Cabernet vineyard – rather, it was simply some of the most exceptional vineyard ground in Napa Valley. Based on this knowledge, he made the commitment in 2007 to begin his own winemaking project, which consistently garners 90–95-point scores from wine critics.

Josh Phelps, a highly regarded winemaking prodigy in his own right, will once again be joining his father, Chris, for the Summer Wine Dinner to feature one of his latest wine making projects, Coil Wines. Apart from working with his father at AD VIVUM, Josh has successfully hatched several wine projects over the years. His latest project, Coil Wines includes an outstanding Chenin Blanc from the Henry Ranch Vineyard in Napa, as well as a gorgeous Pinot Noir from the Signal Ridge Vineyard in Mendocino.

Chef Ryan and his talented staff are preparing a dinner menu that will pair each wine with a delicious course to highlight the unique characteristics of the wines.

1st Course: 2019 Coil Chenin Blanc Napa Valley – Henry Ranch Vineyard

2nd Course: 2019 Coil Pinot Noir – Signal Ridge Vineyard

3rd Course: Vertical Tasting of 2015 & 2017 AD VIVUM Cabernet

The cost of the event is \$115 per person. Members and guests are welcome. 6:00pm Cocktails / 7:00pm Dinner. Attire is coat, tie optional. Given the pedigree of these wines, coupled with limited seating, this event is sure to sell out quickly, so please call the Club at 916-596-6300 to make your reservations. You can also make your reservations online at sutterclub.org or on the mobile app.





## Work a little, Give back a lot!

# Community Service for Saint John's Program for Real Change, 2021

Saturday, September 25th | 8:30am to 12:00pm

8:30-9am: Arrival at Facility (for the safety of the program participants, the address will be provided after Club members register for the event)

9am: Tour and program overview

9:30am: Cleaning and more

12pm: Group photo and adjourn. Wear comfortable

clothes, shoes and work gloves.

Event Chair - Maggie Bender-Johnson Register online or call (916) 596-6300.



The world is opening back up and the Sutter Club's Community Service sub-committee is proud to bring to our members an opportunity to come together and give back to our community.

Saint John's Program for Real Change\* is welcoming back our group for our third project at it's complex on Saturday, September 25th. This may include cleaning vehicles, deep cleaning the shelter and helping to sort donations.

In addition to providing hands-on volunteering, there are several ways to support the efforts of St. John's Program for Real Change:

- St. John's has a 'wish-list' of items it has requested for use in the facility.
- Donate to support the building of "St. John's Square", a modular home community to support transitional women and their families.
- Support St. John's newest social enterprise, Red Door Desserts. Monthly subscriptions or onetime purchases are available to satisfy your sweet tooth and further hands-on employment training for local women.

Members who participated in previous club projects were inspired by the program and its success rate—and by the women it helps. When a family—usually a mother and her young children—enter the program, they're provided with a structure to help with mental health, addiction counseling, parenting education and more, as they begin to work on transitioning back into the workforce and a permanent housing environment.

We're returning to Saint John's because of the overwhelming feedback we received from previous Club participants. If you've ever wanted to help and learn more about services available to women and children as they break the cycle of homelessness, please register for this worthwhile event.

\*St. John's Program for Real Change is a comprehensive program for women who are ready to make a change in their lives. The program serves as a shelter/rehabilitation program for homeless and battered women and their children.

# Club Ends Year with Positive Budget Results

By David Diepenbrock.

In 2020, some observers theorized that when the lockdown had been lifted and the pandemic was over, the challenges we experienced would fade completely from memory. While things have improved, the challenges of constructing a budget during a pandemic has not completely faded. There was so much uncertainty then that we could only be confident that reality would upend our best estimates for the coming fiscal year.

The Sutter Club Board responded by building the budget from the ground up, with dues as the foundation to cover our overhead within that revenue envelop, while still allowing a margin of safety. Knowing that our daily breakfast and lunch offerings generally operated at a loss, the Board was forced to discontinue breakfast, and reduce lunch service. None of these decisions were easy, but they were necessary to safeguard the Club's future.

Amid last winter's surge, the idea of ending the fiscal year in the "black" seemed wildly optimistic. It nevertheless was the shared goal of the Board and Club staff, and it was a key reason for the Club's reduced operations. Those operational cutbacks made it possible for us to end the year with a positive balance sheet. According to our unaudited year-end financial reports, we ended the fiscal year on June 30, 2021 with a positive balance of \$80,909 after Interest, and before Depreciation and Amortization.

That goal was met while preserving every dollar raised under the Special Assessment and Capital Improvement Fund for their intended purposes. The Kitchen Debt was reduced from \$2,093,618 as of June 30, 2020 to \$1,271,699 as of June 30, 2021. In addition to that substantial loan paydown, we had accumulated \$582,683 from the second year of the Special Assessment, and \$432,763 from the Capital Improvement Charge (i.e. funded by the \$50/month fee) by the end of the fiscal year. As a result, the Club remains on track to reach its goal of retiring the entire Kitchen Debt by December 31, 2022.



Article continued on page 5

In addition to the Kitchen Loan paydown, the Club deployed the Special Assessment toward tangible improvements, including new carpeting in the "Grand Hall" stairway and second floor landing; a new rooftop tent, new chairs for the California Room (en route from Spain), while also maintaining reserves for the long-awaited renovations to the Club's historic elevator. All of this was accomplished while also investing in the development of a Five-Year Strategic Plan, and design work for major renovations.

In sum, we can all be proud that the Club stands well-positioned to thrive in the coming fiscal year and beyond. Member loyalty was key to sustaining the Club through a challenging year. But the dedication, hard work, and sacrifices of and by our Club staff were also essential to delivering this happy result. Kudos all around!

### California Airshow Returns to Sacramento

By Tim Murphy



With large events returning following the COVID pandemic, a Sacramento tradition is cleared for takeoff! The California Capital Airshow returns to Sacramento skies this September 24-26, featuring the United States Air Force Thunderbirds, Royal Canadian Air Force Snowbirds and F-35 Lightning jet demonstration teams.

This year's Airshow delivers more than four hours of exhilarating performances on Saturday and Sunday with a wide variety of military jets and inspiring civilian performers, vintage aircraft and world-class aerobatic pilots with massive military aircraft displays and interactive STEM experiences for kids and families to enjoy from 9:00am-5:00pm each day.

Airshow organizers (which include Sutter Club members Grant Deary, Joe Hansen and Tim Murphy) appreciate

how much the airshow is enjoyed by the community, and with limited capacity for this year and pent-up public demand, have added a third day of high-flying entertainment by developing an alternative to the more traditional event for those who simply aren't ready to gather with the public in large crowds just yet.

A modified Drive-In Airshow incorporating extra health and safety initiatives will take place Friday ONLY from 3:30-7:00pm. The performances, narration and music will be different from Saturday and Sunday's event with more than twenty-five jets soaring above, packed into just three hours making for an action-packed Drive-In Airshow that will have attendees on the edge of their seats.

For extreme sport fans, history buffs and STEM or aviation enthusiasts, this family-friendly festival offers entertainment for all ages. Tickets are extremely limited this year and are available for purchase ONLINE ONLY via the Airshow website (www.californiacapitalairshow.com). A sell-out is expected each day of the show; no tickets will be available onsite Airshow weekend.

The California Capital Airshow 501(c)3 plans and operates this annual event to honor the Sacramento region's rich aviation heritage and veteran community while using the power of flight to inspire young people. The Airshow gives back to the community through scholarships, charitable group donations and educational youth programming throughout the year. For more information about the airshow, performers, and tickets, please reach out to Messrs. Deary, Hansen or Murphy, or visit CaliforniaCapitalAirshow.com.





# Speaker Luncheon

With Sacramento District Attorney
Anne Marie Schubert

Tuesday, September 14th

Cocktails 11:30am, Lunch 12:00pm

The Sutter Club Speaker Series is proud to announce that Anne Marie Schubert, the Sacramento District Attorney, will join us for lunch on Tuesday, September 14 at 12:00 p.m. With everything that has taken place since she was our guest speaker in 2018, this lunch promises to be an engaging and informative event that you do not want to miss.

Anne Marie is a career prosecutor with 31 years of law enforcement experience. As a Sacramento County prosecutor, she sent some of the area's most dangerous criminals to state prison.

One of Anne Marie's passions is the pursuit of justice through DNA evidence and cold-case prosecution. She formed the Cold-Case Prosecution Unit in 2002, and today is nationally recognized in forensic DNA prosecution.

Anne Marie is also leading a task force that is trying to track down the billions of dollars that were stolen from State agencies, in particular the California Employment Department.

Anne Marie was elected Sacramento County's District Attorney in 2014. Since taking office in 2015, she has been committed to working in the courtroom and the community to provide the highest level of public safety through prosecution, prevention and innovation.

We anticipate that after her comments to our members and guests, Anne Marie will be available for a period of Questions and Answers.

The price for this event is \$30 per person and guests are welcome. Coat required, tie optional. Cancellation policy applies. Register online or call (916) 596-6300.



# New Members, Welcome

#### Tracy D. Jones Jackson



Sponsors: Rachel Zillner and James Allen

Tracy Jackson earned her undergraduate degree at San Diego State University and is the founder, President and CEO of HR Consulting since 2019. She

looks forward to meeting new friends at The Sutter Club, and potentially hosting colleagues and clients here as well. Her civic affiliations include Guardian Scholars, Sacramento Metro Chamber and United Way. She and her husband, Kelvin, and three daughters live in Sacramento. She enjoys watching the Sacramento Kings play as often as she can as well as scuba diving and traveling.

#### Rosanna Garcia



Sponsors: Jennifer Manuel and Lori Kammerer

Rosanna Garcia was born and raised in Sacramento and is a second-generation small-business owner with a rich appreciation of the history involved in downtown

Sacramento. Owner of Garcia Realty since 2003, she runs the business with her mother and brother who are also active in their community. Her civic interests include La Familia Counseling Center, River City Food Bank and NAWBO Sacramento County. She loves gardening and staying active with cycling and other exercise.

# All members can enjoy spontaneous cocktail hours in the Tap Room 11:30 – 7pm, Tuesday – Friday



Come make new friends and enjoy some small bites while you're at it.

No reservations required for the Tap Room, so you can partake anytime.

# From the Desk of the General Manager Tom Narozonick, CCM



Dear Members,

With as quiet as the first half of the year was, the second half is getting more full of wonderful Member events. It will certainly be worth your effort to keep checking the Club calendar as the Entertainment Committee is activating as many events as possible in the latter part of the year. Family Bingo will be back as will

Symphony Under the Stars, another beautiful wine dinner with Ad Vivum and Coil Wines. Through the balance of the calendar year, there will be a lot going on. And remember Fight Night is back on Friday, October 1. With over 250 members and guests already reserved, it should be a great night so reserve early!

We are back on the roof with both Family Dining and our Friday Night Dinners. The Havana themed dinner received rave reviews so we will look at future Friday Nights to 'visit' more island themes. What better way to celebrate summer!

As you know there are voluntary Covid measures back in place so we are not completely out of the woods on this issue yet but well ahead of this time last year. We will continue our diligence with staff protocols and we will ask you to continue to exercise good judgement relative to you and your guests use of the Club.

By now you have also heard about the Club relaxing our dress code to a degree. We will be communicating to you over the next months as what will be acceptable and what won't be. As a private club we always want you to be aware of our protocols, standards and rules and expect you to support them and communicate those standards with your guests appropriately. We will be ready to enforce the rules the Board has established. For your comfort and that of your guests', we will still ask you dress up for the club, not otherwise.

Lastly, over the past year we extended a significant amount of latitude for Event Cancellations. Going forward we will be enforcing the event cancellation policies as noted on the event flyers. With food costs becoming more and more volatile, we need to remain as accurate and efficient as we can. Your attendance at an event once registered is what we prepare for. Should you not call or cancel late, you will be charged accordingly.

We were able to succeed this year due to everyone's support – yours, staff, the Board and management. That staunch support remains very much appreciated. Thank you to all. It made all the difference.

And as always, we hope to see you soon.

# PANNER PATTER



A Month Without Holidays?

By Ed Goldman

Since August contains barely any U.S. holidays -- although Muharram, the first month of the Islamic calendar, begins at sundown on August 9 -- it seems mildly surprising that a majority of Americans still take their summer vacations this month.

I say "surprising" because one of our great American traditions is trying to lengthen our hiatuses by jamming them next to established holidays, like Memorial Day, Juneteenth (as of this year), July 4th, Labor Day, Columbus Day, Veterans Day, Thanksgiving, Christmas, the regrettable hybrid Presidents Day, and Martin Luther King, Jr. Day.

Every four years, federal employees don't need to show up for work on Inauguration Day, but who wants to go on an extended vacation in mid-January?

I'm sure we'd add other holidays to the nation's leisure roster if we could. But Earth Day isn't a government-sanctioned day off, even though it already has an official shoe (the Birkenstock sandal). And the following, which have been proposed as federal holidays, still aren't: Susan B. Anthony Day, Malcolm X Day, Cesar Chavez Day, Flag Day, Native Americans' Day, and even Election Day.

All well and good. But not a single one of the approved or suggested holidays falls in August. This is unfortunate. It's not as though we don't have some noted Americans to memorialize — and therefore, cash in on, by lining up a few extra days off to coincide with their birthdays.

For example, both Louis and Neil Armstrong were born in August (they weren't related, of course -- but both men took us to new heights, musically and, uh, astronautically).

And how about these important women in our culture: Lucille Ball, Julia Child and Annie Oakley? All were August arrivals. Comedian Lucy made us laugh, chef Julia made us eat and sharpshooter Annie made us duck. (Actually, Julia also might have made us duck, probably with a velvety orange sauce.)

Even though he was a native Brit, the great film director Alfred Hitchcock, also born this month, became a U.S. citizen in 1955. Apparently, no one was sure until the last moment that he was going to do it; however, I'm not sure that's why he's hailed as The Master of Suspense.

If nothing else, I think we can create our own birthday holiday for Ball, Child, Oakley and Hitchcock. We'll call it August Babies Day, and celebrations would include, respectively: wine grape stomping (Lucy's most famous comedy skit); French cooking (Julia's specialty); and skeet shooting (Annie's métier).

Maybe the holiday could then wrap up by having everyone spend a night at Hitchcock's legendary Bates Motel. I'd avoid showering.

#### Wine Corner



I hope you've met some of the ownership/management from Bailarin Cellars as many of them are members here at our Club! As a father, I am drawn to two things...alcohol and coffee! So, when I walk into the Bailarin Cellars tasting room on K Street, I feel at home. The first

thing you'll notice besides the wine, is the immaculate line of espresso machines. The coffee is fantastic, however, I want to introduce you to some of their wines! Let's start with the Rosé. The first thing you'll notice is the color! You can instantly tell that this Rosé is made in the saignée method...flag me down if you want to know more about what that is! The palate is noticeably unique and delicious as you pick up flavors of blackberry jam, Bing cherry, and orange peel! We move onto the Blanc, a blend of 50%

Sauvignon Blanc and 50% Semillon. There is so much going on with this wine: tropical notes of pineapple and kiwi are followed by strong hints of lemon citrus and melon. If you're in the mood for a red, this Suacci Vineyard Pinot Noir is everything! It features dark cherry, cranberry, with notes of vanilla on the finish. As always, I hope to see you all soon!

Tesh Diyal Sommelier



# In Memoriam





We are saddened to report the recent passing of two Members of The Sutter Club.

○ Alva Cooper – Member since 1982.

○ Don Murchison – Member since 1996.



# **COMING EVENTS**

#### **AUGUST**

Thu 5 First Thurs. Virtual Wine Tasting— Honig Vineyard and Winery

Fri 6 Friday Dinner

Wed 11 Farm-Fresh Family Wednesday Dinner

Fri 13 Friday Dinner

Thu 19 Ad Vivum Wine Dinner

Fri 20 Friday Dinner Sun 22 Family BINGO!

Wed 25 Farm-Fresh Family Wednesday Dinner

Thu 26 Poker Night Fri 27 Friday Dinner

Sat 28 Symphony Under the Stars

#### SEPTEMBER

Fri 3 Friday Dinner

Mon 6 Club Closed in observance of Labor Day

Wed 8 Farm-Fresh Family Wednesday Dinner

Thu 9 Whiskey/Smoker Dinner

Fri 10 Ladies Night on the Rooftop

Fri 10 Friday Dinner

Tue 14 Speaker Lunch – Anne Marie Schubert

Thu 16 Members-Only Lobster Dinner

Fri 17 Friday Dinner

Wed 22 Farm-Fresh Family Wednesday Dinner

Fri 24 Friday Dinner

Sat 25 Community Service Event

Sun 26 Family Night with Wild Things

Thu 30 Macauley Wine Dinner

#### **OCTOBER**

Fri 1 Sutter Club Fight Night

Tue 5 Hamilton: An American Musical

Fri 8 Friday Dinner

Sat 9 Cars & Coffee on the Rooftop

Wed 13 Farm-Fresh Family Wednesday Dinner

Fri 15 Friday Dinner

Wed 27 Farm-Fresh Family Wednesday Dinner



"I don't look like I've been on vacation because my wife brought along suntan lotion with an SPF of 4,500."